



# Harlem Pop Warner 2026 Sponsorship Partnership Packet

*Investing in Youth • Strengthening Community • Building Leaders*

## **About Harlem, Georgia**

Located in Columbia County, Harlem, Georgia is a proud and growing community known for its strong traditions, excellent schools, and deep investment in youth development.

Saturday mornings in the fall bring families together across the city, and youth sports serve as a cornerstone of community pride and connection.

Harlem Pop Warner plays an important role in this ecosystem as a developmental feeder program that supports Harlem High School athletics while providing a safe and structured environment for young athletes.

## **Program Overview**

- 120 Football Athletes
- 80 Cheer Athletes
- 200+ Families Impacted Annually
- Ages 5–13

Teams practice and compete at Harlem High School and Harlem Park. Throughout the season, our program reaches thousands of community members through games, events, and digital engagement.

Estimated Annual Reach:

- 7,000+ community members
- 4,000 average weekly local social media views
- 500–900 spectators attending games each week

Harlem Pop Warner is a registered 501(c)(3) nonprofit organization, making sponsorship contributions tax-deductible.

## **Academic Excellence**

Harlem Pop Warner proudly follows the national Pop Warner philosophy that academics come first. Participation in athletics is directly tied to academic responsibility and personal development.

Student-athletes must maintain academic eligibility, submit report cards for verification, and demonstrate positive behavior and leadership.

In 2025, 18 Harlem Pop Warner athletes earned recognition at the national level as Pop Warner All-American Scholars — placing them among the top student-athletes in the country.

## **Community Impact**

Harlem Pop Warner is more than a sports league. Our organization helps build confidence, leadership, discipline, and teamwork while strengthening relationships across the Harlem community.

Sponsorship support helps provide:

- Player scholarships for families in need
- Equipment and safety gear
- Facility rentals and field maintenance
- Travel for regional and national competitions
- Academic awards and recognition programs
- Youth camps and community events

Every sponsorship dollar directly supports Harlem youth and families.

## 2026 Sponsorship Opportunities

Bronze Sponsor – \$300

Silver Sponsor – \$600

Gold Sponsor – \$1,000

Legacy Bulldog Sponsor – \$2,000+

### Sponsorship Benefits Comparison

Benefit	Bronze (\$300)	Silver (\$600)	Gold (\$1,000)	Legacy (\$2,000+)
Website Recognition	✓	✓	✓	✓
Social Media Mentions	1 Post	2 Posts	Season-long	Featured
Game Day Recognition	✓	✓	✓	✓
Event Recognition	—	✓	✓	✓
Promotional Materials Logo	—	—	✓	✓
Event Title Sponsorship	—	—	—	✓
Academic Award Presentation	—	—	—	✓

## **Partner With Harlem Pop Warner**

By partnering with Harlem Pop Warner, your organization demonstrates leadership, community commitment, and investment in the next generation of Harlem citizens.

Your support helps develop not only athletes, but future leaders, students, and role models.

For sponsorship opportunities please contact:

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Harlem Pop Warner

#HPW26