



# HARLEM POP WARNER

---

335 West Trippe St  
Harlem, Ga. 30814

Dear Sponsors,

Let me take this opportunity to introduce you to the Harlem Pop Warner Little Scholars Program. Harlem Pop Warner was established in Harlem, Ga. in 2014, the program has a proud tradition of developing teamwork, commitment, leadership, dedication, and football/cheerleading skills. We have a history of establishing competitive teams that have enjoyed success locally and regionally. Even more importantly, this program has had a positive impact on the lives of Harlem, Appling and McDuffie County youth, their families and the community.

Harlem Pop Warner Little Scholars program is guided by a volunteer board of directors and dedicated parent volunteers. However, we are different than other football/cheerleading clubs in that we are a small nonprofit club that does not receive any government or grant assistance. Our primary revenue source is registration fees paid by families and donations received from generous individuals, and businesses such as yourself. Harlem Pop Warner is also different from most sports associations, due in part that we require our participants be successful inside the classroom in order to be eligible to participate on the field.

Funds received by our sponsors help provide uniforms, equipment, insurance, pay referees, field rentals, and help offset the cost of registration for families that are enduring financial hardship. We anticipate enrolling over 175 children between the ages of 5-14, competing in five different age groups. Football and cheerleading requires a considerable financial investment, and without your partnership, some of these kids would not have the opportunity to participate.

In order to continue to make this rewarding experience a reality for our youth, we are reaching out directly to area businesses, families, and friends and offering the opportunity to help by becoming a program sponsor! While any sponsorship level you select will be greatly appreciated, a donation of \$1000 or more will earn you a Platinum Sponsorship which will include a plaque with an association photo to display at your business, your company name and logo on a banner displayed at the playing fields, your company name and logo on our website, and your business name announced at all home games as a proud sponsor of Harlem Pop Warner.

All donations are tax deductible Harlem Pop Warner, has obtained a 501(c)3 status as a nonprofit organization and for tax purposes the tax ID number is 46-4589127.

**Sponsorship levels:**

- **Bronze: \$100** sponsorship includes company name announced during all home games.
- **Silver: \$250** sponsorship includes company name announced during all home games, and company name and logo on our website
- **Gold: \$500** sponsorship includes company name announced during all home games, company name and logo on our website, photo plaque to be given to the sponsor at the end of the season.
- **Platinum: \$1000** sponsorship includes company name announced during all home games, company name and logo on our website, photo plaque to be given to the sponsor at the end of the season, and company name and logo on a banner displayed at the playing fields.

**SPONSOR NAME:**

---

**SPONSOR CONTACT NAME and PHONE NUMBER**

---

**EMAIL ADDRESS:**

---

**MAILING ADDRESS:**

---

**SPONSORSHIP PACKAGE LEVEL**

\_\_\_\_\_ **BRONZE** \_\_\_\_\_ **SILVER** \_\_\_\_\_ **GOLD** \_\_\_\_\_ **PLATINUM**

**Please mail your contribution to:**

**Harlem Pop Warner  
335 West Trippe St.  
Harlem, Ga. 30814**

Please make checks/money orders payable to Harlem Pop Warner

Attach a business card, or email your business logo in PDF or JPEG format to  
hpwfundraising@gmail.com