



HARLEM POP WARNER

P. O. Box 763
Harlem, Ga. 30814

Dear Sponsors,

Let me take this opportunity to introduce you to the Harlem Pop Warner Little Scholars Program. Since Harlem Pop Warner was established in Harlem, Ga. in 2014, the program has a proud tradition of developing teamwork, commitment, leadership, dedication, and football/cheerleading skills. We have a history of establishing competitive teams that have enjoyed success locally and regionally. Even more importantly, this program has had a positive impact on the lives of Harlem, Appling and McDuffie County youth, their families and the community.

Harlem Pop Warner Little Scholars program is guided by a volunteer board of directors and dedicated parent volunteers. However, we are different from other football/cheerleading clubs in that we are a small nonprofit club that does not receive any government or grant assistance. Our primary revenue source is registration fees paid by families and donations received from generous individuals, and businesses such as yourself. Harlem Pop Warner is also different from most sports associations, due in part that we require our participants to be successful inside the classroom in order to be eligible to participate on the field.

Funds received by our sponsors help provide uniforms, equipment, insurance, pay referees, field rentals, and help offset the cost of registration for families that are enduring financial hardship. We anticipate enrolling over 175 children between the ages of 5-12, competing in four different age groups. Football and cheerleading requires a considerable financial investment, and without your partnership, some of these kids would not have the opportunity to participate.

In order to continue to make this rewarding experience a reality for our youth, we are reaching out directly to area businesses, families, and friends and offering the opportunity to help by becoming a program sponsor! While any sponsorship level you select will be greatly appreciated, a donation of \$1000 or more will earn you a Platinum Sponsorship which will include a plaque with an association photo to display at your business, your company name and logo on a sign displayed at the playing fields, your company name and logo on our website, and your business name announced at all home games as a proud sponsor of Harlem Pop Warner.

All donations are tax deductible East Georgia Pop Warner has obtained a 501(c)3 status as a nonprofit organization and for tax purposes.

Sponsorship Levels

- **\$100 Bronze:** Sponsorship includes company name announced during all home games.
- **\$250 Silver:** Bronze level + company name and logo on our website
- **\$500 Gold:** Bronze + Silver + photo plaque to be given to the sponsor at the end of the season.
- **\$1000 Platinum:** Bronze + Silver + Gold + company name and logo on a sign displayed at the playing fields each home game.
- **\$2000 VIP:** Bronze + Silver + Gold + Platinum + reserved seating at all home games including 4 cushioned seats under a tent and \$20 coupon for use at concessions.

SPONSOR NAME:

SPONSOR CONTACT NAME and PHONE NUMBER

EMAIL ADDRESS:

MAILING ADDRESS:

SPONSORSHIP PACKAGE LEVEL

_____ **BRONZE** _____ **SILVER** _____ **GOLD** _____ **PLATINUM** _____ **VIP**

Please mail your contribution to:

Harlem Pop Warner

P.O. Box 763

Harlem, Ga. 30814

Please make checks/money orders payable to Harlem Pop Warner

Attach a business card, or email your business logo in PDF or JPEG format to

HPWfundraising@gmail.com